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MBA Director and Deputy Director of Strathclyde Executive Education and Development (Prof/Principal Teaching

Department	Strathclyde Business School (www.strath.ac.uk/business/)		
Staff Category	Teaching	Reference No	457626
Reports To	Director of SEED	Grade:	Grade 10 (exceptionally, outstanding candidate may be appointed on Professorial scale)
Salary Range:	Grade 10: £61,818 - £65,574 Professor: Competitive and commensurate with experience and standing.	Contract Type:	Open Contract
FTE:	I (35 hours/week)	Closing Date	Sunday 24 July 2022

# **Job Advert**

Fellow)

We are the University of Strathclyde. Our vision is innovative and ground-breaking, placing us amongst the world's leading international technological universities. We are vibrant, dynamic, and passionate about solving the challenges facing society and industry through cutting-edge, multi-disciplinary research, education, and knowledge-exchange with both local and global partners. Strathclyde Executive Education and Development (SEED), part of the triple accredited Strathclyde Business School, are looking to support this process through the appointment of a Director of our UK and International open recruitment MBA Programmes.

# **Our Unit**

SEED is the University centre for High Potential, Senior Leadership and Executive Leadership development. We engage with a wide range of organisations across all sectors and sizes, and we work closely with practitioners, thought leaders and the professional statutory & regulatory bodies who set the standards and contexts in which organisations of all sizes and sectors operate. Our objective is to increase footprint, revenue and contribution while enhancing quality and reputation. Our client base incorporates all sectors, sizes and structures including high potential SMEs, global multi-national corporations, family businesses, social enterprises, NGOs, public and 3rd sector organisations. We help our partners to develop the strategic leadership needed to build a prosperous, fairer, and more inclusive society following the global pandemic

## The Opportunity

The MBA is the flagship programme for Strathclyde Business School and has both a UK and International reputation. The programme has full time and Executive part time variants running out of our main campus in Glasgow and also our International centres in Europe, Middle and Far East. The MBA Director is responsible for the strategic and academic leadership of the programme, quality and delivery platforms and leads a team of experienced professional services colleagues. The role involves significant liaison with internal academic colleagues (including Programme Directors) to ensure appropriate staffing of the programme both in the UK and overseas, engaging with the student body to ensure the transfer of knowledge back to the

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programme team, working with our Global Practitioners to enhance the delivery and learning experience and working with both internal and external quality frameworks to ensure both compliance and assurance of learning. The role manages the interface between SEED, senior client sponsors, Faculty & other subject matter experts who deliver the programmes and, crucially, the programme participants. The postholder leads the integration of innovation into the MBA portfolio and works to ensure that our world class research underpins our teaching. They will be responsible for the financial performance of their portfolio and will have clear targets for new and existing account growth. This is a senior role within the University and likely to appeal to experienced academics, MBA programme directors, and Directors of large post experience programmes with accreditation and rankings experience.

Reporting to and supporting the Director of SEED, the Deputy Director will develop, lead, and manage complex long term client relationships at a senior level. The Deputy Director will improve client service and greater client impact and outcomes across their portfolio of programmes while establishing new opportunities for further interaction with the University in areas of strategic significance.

We are expecting that this position will be filled as a Principal Teaching Fellow however, exceptionally, for an outstanding candidate will consider recruitment at Professor level, with the Further Particulars recalibrated as appropriate.

We strongly encourage applications from Black, Asian and minority ethnicity, women, LGBT+, and disabled candidates and candidates from lower socio-economic groups and care-experienced backgrounds.

Informal enquiries about the post can be directed to Dr Phil Considine, Director of SEED, (phil.considine@strath.ac.uk).

# **Job Description**

### **Brief Outline of Job:**

To lead a large and diverse team of academics, administrators, professional service staff and external partners in both the UK and internationally in the development and delivery of the MBA portfolio of programmes. To ensure that the Strathclyde MBA retains an international reputation for applied, experiential learning that is values led and creates social impact both locally and globally.

## Main Activities/Responsibilities:

- Lead and manage a large and varied team in the design, development, and delivery of the Strathclyde MBA, including leading and overseeing assessment and curriculum review and enhancement activities, in a manner that supports a research-informed approach to student learning. Establish and implement enhancements for existing and proposed programmes to drive client, participant and student impact and outcomes
- 2. Set appropriate educational standards across and within teaching programmes, establishing mechanisms to monitor quality, and working with teaching teams to identify and implement opportunities for enhancement and innovation. Working with a wide network of internal and external stakeholders to enhance the programme, exceed accreditation requirements and implementation of a clear strategy for improving league table positions and rankings.
- Lead individual and collaborative activities with national and international impact that will drive rankings and accreditations strategies, developing and producing relevant resources and strategies and disseminating results through publication in relevant journals and/or presentation at external conferences as appropriate to the discipline.
- 4. Lead a large and varied collaborative teaching team, providing leadership, support, and guidance to colleagues as appropriate and co-ordinating the input of others in establishing future directions for educational activities.
- Lead the development and submission of proposals to secure funding for teaching development activities and support and guide other team members establishing their own leadership in this area.
- Lead the development of knowledge exchange activities by, for example, establishing educational links with industry and enhancing and innovating the MBA digital capabilities to provide a pipeline for delivery of Executive Education programmes.
- Play a crucial management role as part of the SEED Leadership team, managing and contributing to the growth of the financial performance of the portfolio of programmes, ensuring budgetary control in compliance with University policies. Lead, manage and motivate a high-performance team of operations professionals, project teams of academics, Global Practitioners, external consultants, and wider stakeholders to deliver programmes both in the UK and internationally and develop new opportunities for growth. Successful management of International Centre Partnerships including responsibility for achievement of targets.
- Play a leading role in the strategic development of SEED as part of the leadership team, and the wider Faculty, contributing at a strategic level to develop, communicate and implement a clear strategy for Executive Education including our MBA programmes.

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- 9. Contribute to cognate research activities by providing specialist input based on professional expertise, experience and qualifications/registration.
- 10. Engage in continuous professional development, which may include establishing, in a developing capacity, a personal portfolio of research activity.

# **Person Specification**

## **Educational and/or Professional Qualifications**

(E=Essential, i.e. a candidate must meet all essential criteria to be considered for selection, D=Desirable)

- El Good honours degree and PhD (or, exceptionally, equivalent professional experience including in strategic management and leadership of post experience programmes) in appropriate discipline.
- DI Membership of relevant Chartered/professional bodies (including the Higher Education Academy).

### Experience

- E2 A sustained track record of teaching and assessment within premium postgraduate programmes in an accredited Business School and of developing and managing large teaching programmes, demonstrating standards of excellence and an established national and growing international reputation.
- E3 Experience of managing large teaching programmes and varied teaching teams.
- E4 Experience of leading curriculum development activities with national and international impact, evidenced by the development of new/novel teaching materials, methods and programmes which are influential externally.
- E5 Sustained track record of scholarship activities with impact on national and international educational strategies, programmes or methods, including contributions to regional/national/international professional/practitioner publications and conferences.
- E6 Sustained track record of securing funding for teaching, scholarship and/or knowledge exchange activities.
- D2 Track record in knowledge exchange related activities with experience in the management of complex stakeholder relationships, including developing business relationships and managing and developing revenue and industry engagement.

### Job Related Skills and Achievements

- E7 Ability to make a strategic contribution and play a senior and leading role within a team environment.
- E8 Proven staff, budget and project management skills.
- D3 Established links with industry, learned societies, government and relevant professional and accreditation Chartered/professional bodies.

### **Other Relevant Factors**

E9 Willingness to undertake travel, including overseas, when required.

# **Application Procedure**

Applicants are required to complete an application form including the name of three referees who will be contacted without further permission, unless you indicate that you would prefer otherwise. Applicants should also submit a Curriculum Vitae and a covering letter detailing the knowledge, skills and experience you think make you the right candidate for the job. Applicants should also complete the Equal Opportunities Monitoring Form.

# **Other Information**

Further information on the application process and working at Strathclyde can be found on our website (http://www.strath.ac.uk/hr/workforus).

Informal enquiries about the post can be directed to Dr Phil Considine, Director of SEED (phil.considine@strath.ac.uk).

### **Conditions of Employment**

Conditions of employment relating to the Teaching staff category can be found at: Conditions of Employment.

### **Rewards and Benefits**

Our staff have access to a wide range of outstanding benefits that include financial rewards, family friendly and wellbeing benefits and career development opportunities, details of which can be found here.

### **Basic Disclosure**

This role requires the satisfactory outcome of a Basic Disclosure Scotland Check. The successful applicant will be asked to carry out a Basic Disclosure Scotland Check. Whether an outcome is satisfactory will be determined by the University.

## Pre-employment health screening

An offer of appointment will be subject to a medical assessment by Occupational Health. An individual who accepts an offer of employment must complete a confidential medical questionnaire and forward it to the Occupational Health Nurse within 5 days of receipt. If further information is required the individual may be contacted by the OHN or a Medical Advisor and a personal appointment with the individual may be arranged. An unconditional contract of employment will not be issued until Human Resources receives confirmation that applicant is fit to undertake the duties of the post.

#### **Probation**

Where applicable, the successful applicant will be required to serve a 12 month probationary period.

#### **Pension**

The successful applicant will be eligible to join the Universities' Superannuation Scheme. Further information regarding this scheme is available from <a href="Payroll and Pensions">Payroll and Pensions</a>.

#### Relocation

Where applicable, the University offers a relocation package to support new employees who meet the eligibility criteria. The relocation package is offered as a contribution towards costs incurred, and is designed to be flexible, allowing staff to use the financial support available in the way that will be most helpful to them. Further details are outlined in the Relocation Policy.

### **Interviews**

It is anticipated that formal interviews for this post will be held on Tuesday, 30 August 2022.

### **Equality and Diversity**

The University of Strathclyde is a socially progressive institution that strives to ensure equality of opportunity and celebrates the diversity of its student and staff community. Strathclyde is people-oriented and collaborative, offering a supportive and flexible working culture with a deep commitment to our equality, diversity and inclusion charters, initiatives, groups and networks.

We strongly encourage applications from Black, Asian and minority ethnicity, women, LGBT+, and disabled candidates and candidates from lower socio-economic groups and care-experienced backgrounds.

### **University Values**

The University's Values capture what we're all about: who we are, what we believe in and what we stand for. <u>Our Values</u> have been derived from how we act and how we expect to be treated as part of Strathclyde.











