

Reader / Professor

Department	Marketing (www.strath.ac.uk/marketing/)		
Faculty	Strathclyde Business School (www.strath.ac.uk/business/)		
Staff Category	Academic	Reference No	69204
Reports To	Head of Department	Grade:	Reader or Professor
Salary Range:	For Appointment at Reader: £57,674 - £61,179 If appointed at Professorial level, salary will be commensurate with the experience and standing of the appointee.	Contract Type:	Open-ended Contract
FTE:	The hours of work are those required to fulfil the duties of the post.	Closing Date	Sunday, 24 September 2017

Job Advert

The Department of Marketing runs a portfolio of specialist postgraduate programmes, in addition to a large undergraduate degree. It is part of the highly regarded Strathclyde Business School (SBS) The school was one of the first Business Schools to become triple accredited (AACSB, EQUIS and AMBA) and has recently been re -accredited by EQUIS for a 5-year period.

We are seeking to appoint a Reader/Professor in the Department of Marketing to join our existing team of Academic staff. We wish to fill this role with a scholar committed to research and teaching in any field of Marketing Management, although we are keen to hear from scholars with particular expertise in Marketing Research, Quantitative techniques in Marketing and/or Strategic Marketing. As an acknowledged expert and leader, you will direct an internationally acclaimed research programme; oversee and deliver educational curricula and set appropriate academic standards; lead the development of knowledge exchange activities; provide academic leadership and contribute at a strategic level to the work of the Department/School, Faculty and University. Academics interested in these posts are, therefore, likely to have a strong commitment to high quality research that has impact, as well as to providing a practical but theoretically sound education to its students.

Strathclyde Business School's purpose is to engage with and have an influence on business, organisational and public life, questioning convention and solving problems of significance to contemporary society. The University has a strong record of engagement with industry, policy-makers, and not-for-profit organisations. Strathclyde received the THE awards for University of the Year in 2012/13, Entrepreneurial University of the Year in 2013/14 and Business School of the Year in 2016/2017.

Job Description

Brief Outline of Job:

As an acknowledged expert and leader: to direct an internationally acclaimed research programme; to oversee and deliver educational curricula and set appropriate academic standards; to lead the development of knowledge exchange activities; to provide academic leadership and contribute at a strategic level to the work of the Department/School, Faculty and University.

Main Activities/Responsibilities:

1.	Manage significant activities and resources and provide leadership, support and direction to academic/professional staff.
2.	Provide research leadership within the Department/School, Faculty and University through identifying, developing and leading significant research directions and projects.

3.	Lead an internationally acclaimed programme of research and disseminating results through regular and sustained publications in high impact journals, books and conference proceedings.
4.	Secure substantial research grant funding and attract income through knowledge exchange activities.
5.	Oversee the design and delivery of educational degree curricula and playing a lead role in the development of educational strategy and operational standards, as required.
6.	Lead the development of knowledge exchange activities and promote public engagement by, for example, establishing research and/or educational links with industry and influencing public policy and the professions at national and international level.
7.	Engage in, and where appropriate set the agenda in, national and international academic debates and within professional institutes, learned/practitioner societies and governmental committees.
8.	Contribute, at a strategic level, to the work of the Department/School, Faculty and University, for example through participation in the Department/School senior management team and by playing a lead role on University committees.
9.	Engage in continuous professional development.

Person Specification

The undernoted criteria relate to the skills and experience required for a Professorial appointment. For those wishing to be considered at Reader level, the criteria will be adjusted to reflect your growing international reputation and experience.

Educational and/or Professional Qualifications

(E=Essential, i.e. a candidate must meet all essential criteria to be considered for selection, D=Desirable)

E1 Good honours degree and PhD in any field in Business or Economics.

Experience

E2 An outstanding and inspiring record of achievement in research and publication recognised internationally.

E3 An established international reputation as an expert and leader within specialist field.

E4 Proven ability to attract substantial research funding over a sustained period.

E5 Ability to build an internationally leading research group and successfully manage and promote that group's research within an international arena.

E6 Track record of multi/inter-disciplinary research collaborations and developing external partnerships.

E7 Extensive experience of delivering high quality teaching to undergraduate and postgraduate students and supervision of research students.

E8 An established track record of project, budget and staff management.

Job Related Skills and Achievements

E9 Research interests consistent with the strategic direction of the Department/School/Faculty/University.

E10 Ability to think strategically and contribute at a senior level to the Department/School, Faculty and University.

E11 Excellent interpersonal and communication skills, with the ability to listen, engage and persuade, and to present complex information in an accessible way to a range of audiences.

Other Relevant Factors

D1 Competence in employing different research methods (qualitative, quantitative, mixed) that different research challenges represent.

D2 Membership of relevant Chartered/professional bodies (including the Higher Education Academy).

D3 Sustained track record of leading the development and delivery of large and varied educational programmes.

D4 Established links with industry, learned societies, government and/or relevant Chartered/professional bodies.

Application Procedure

Applicants are required to complete an application form including the name of three referees who will be contacted before interview without further permission, unless you indicate you would prefer otherwise. Applicants should also submit a

Curriculum Vitae and a covering letter detailing the knowledge, skills and experience you think make you the right candidate for the job as well as a Research Plan outlining your research strategy for the next 5 years. Applicants should also complete the Equal Opportunities Monitoring Form.

Other Information

Further information on the application process and working at Strathclyde can be found on our website (<http://www.strath.ac.uk/hr/workforus>).

Informal enquiries about the post can be directed to Head of Department of Marketing (annemarie.doherty@strath.ac.uk, 0141 548 5899).

Conditions of Employment

Conditions of employment relating to the Academic staff category can be found at: [Conditions of Employment](#).

Pre-employment health screening

An offer of appointment will be subject to a medical assessment by Occupational Health. An individual who accepts an offer of employment must complete a confidential medical questionnaire and forward it to the Occupational Health Nurse within 5 days of receipt. If further information is required the individual may be contacted by the OHN or a Medical Advisor and a personal appointment with the individual may be arranged. An unconditional contract of employment will not be issued until Human Resources receives confirmation that applicant is fit to undertake the duties of the post.

Pension

The successful applicant will be eligible to join the Universities' Superannuation Scheme. Further information regarding this scheme is available from [Payroll and Pensions](#).

Relocation

Where applicable, the University offers a relocation package to support new employees who meet the eligibility criteria. The relocation package is offered as a contribution towards costs incurred, and is designed to be flexible, allowing staff to use the financial support available in the way that will be most helpful to them. Further details are outlined in the Relocation Policy.

Interviews

The interview programme for this post will take place over the course of 12 and 13 October. Applicants will be invited to make a presentation to the Department of Marketing. This will be followed by a series of informal one-to-one meetings, which include the Executive Dean of Strathclyde Business School and Human Resources. Formal interviews for this post will be held on Friday, 13 October 2017.

Equality and Diversity

We value diversity and welcome applications from all sections of the community.

The University currently holds a Bronze Athena SWAN award, recognising our commitment to advancing women's careers in science, technology, engineering, maths and medicine (STEMM) employment in academia.

