

Knowledge Exchange Fellow

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| Department | Marketing (www.strath.ac.uk/marketing/) | | |
| Faculty | Strathclyde Business School (www.strath.ac.uk/business/) | | |
| Staff Category | Knowledge Exchange | Reference No | I26515 |
| Reports To | Head of Department of Marketing | Grade: | 8 |
| Salary Range: | £39,992 - £49,149 | Contract Type: | Open Contract |
| FTE: | I (35 hours/week) | Closing Date | Sunday, 3 June 2018 |

Job Advert

Strathclyde Business School (SBS) in Glasgow is seeking to appoint a Knowledge Exchange Fellow in the Department of Marketing to join our existing team. The Department of Marketing is widely acknowledged as one of the earliest seats of excellence in the Marketing field within the UK and internationally. Marketing at Strathclyde is ranked No.1 in Scotland and No.4 in the UK in the 2018 Complete University Guide. The Marketing Department runs a portfolio of specialist postgraduate programmes, in addition to a large undergraduate degree. It is part of the highly regarded Strathclyde Business School (SBS). The School was one of the first Business Schools to become triple accredited (AACSB, EQUIS and AMBA) and has recently been re-accredited by EQUIS for a 5-year period.

Strathclyde Business School's purpose is to engage with and have an influence on business, organisational and public life, questioning convention and solving problems of significance to contemporary society. The University has a strong record of engagement with industry, policy-makers, and not-for-profit organisations. Strathclyde received the THE awards for University of the Year in 2012/13, Entrepreneurial University of the Year in 2013/14 and Business School of the Year in 2016/2017. The successful candidate will play a central role in helping the Department of Marketing achieve its knowledge exchange objectives, building on our well established reputation for industry engagement and as *'a place of useful learning'*.

To be considered for the role, you will have a good honours degree and PhD (or, exceptionally, equivalent professional experience) in Marketing or related cognate discipline. You will have a personal track record in carrying out knowledge exchange projects and a demonstrable track record in developing high quality knowledge exchange proposals and playing a leading role in attracting knowledge exchange funding. The successful candidate will have knowledge exchange interests which are consistent with the strategic direction of the Department and will have the ability to plan and organise knowledge exchange programmes to ensure delivery of associated objectives.

Job Description

Brief Outline of Job:

To pursue and establish an independent and high quality knowledge exchange programme/s, including securing knowledge exchange contracts and funding; manage knowledge exchange programmes to ensure delivery of associated objectives; where appropriate, to manage a knowledge exchange team (staff and students); to engage as appropriate in relevant research and teaching activities; and to carry out administrative tasks assigned by the Head of Department.

Main Activities/Responsibilities:

1. Engage as an independent knowledge exchange professional in individual and collaborative knowledge exchange projects, establishing a distinctive programme or area of knowledge exchange and generating interest through engagement with industry and professional bodies.

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| 2. | Apply, as Principal- or Co-Investigator, to appropriate external organisations for knowledge exchange funding and manage projects secured. |
| 3. | Write up reports, often as lead author, for external organisations, and further write up findings for additional dissemination (e.g. professional publications or peer review journal publication) as appropriate. |
| 4. | Build and manage a knowledge exchange team (students and staff), providing direction, support and guidance. |
| 5. | Participate in and develop external networks to foster knowledge exchange collaborations, to inform the development of knowledge exchange objectives and to identify potential sources of funding. |
| 6. | Secure funding for and successfully manage CPD events and consultancy activity. |
| 7. | Collaborate with colleagues to ensure that knowledge exchange advances inform departmental research and teaching efforts, including as contributing to relevant research and/or teaching programmes as appropriate. |
| 8. | Carry out Department, Faculty and/or University administrative and management functions, for example through membership of committees. |
| 9. | Engage in continuous professional development |

Person Specification

Educational and/or Professional Qualifications

(E=Essential, i.e. a candidate must meet all essential criteria to be considered for selection, D=Desirable)

E1 Good honours degree and PhD (or, exceptionally, equivalent professional experience) in Marketing or related cognate discipline.

Experience

E2 Established personal track record in carrying out knowledge exchange projects

E3 Demonstrable track record in developing high quality knowledge exchange proposals and playing a leading role in attracting knowledge exchange funding.

E4 Sufficient knowledge and skills to be able to establish and maintain a network of relevant contacts, and ensure credibility within external partnerships.

E5 Ability to plan and organise knowledge exchange programmes, and to pull together teams of academic professional staff and others as appropriate, to ensure project delivery for the client and benefits to the University.

E6 Some experience of teaching/delivery of training at undergraduate and/or postgraduate levels and/or to professional audiences.

D1 Evidence of published research/scholarly activity relevant to Marketing.

D2 Experience of multi/inter-disciplinary knowledge exchange and research.

D3 Experience of student assessment activities.

Job Related Skills and Achievements

E7 Ability to work constructively within a team environment and to lead teams.

E8 Knowledge exchange interests consistent with the strategic direction of the Department.

Personal Attributes

E9 Excellent interpersonal and communication skills, with the ability to listen, engage and persuade, and to present complex information in an accessible way to a range of audiences.

Other Relevant Factors

D4 Membership of relevant Chartered/professional bodies (for example Higher Education Academy).

Application Procedure

Applicants are required to complete an application form including the name of three referees who will be contacted before interview without further permission, unless you indicate that you would prefer otherwise. Applicants should also submit a Curriculum Vitae and a covering letter detailing the knowledge, skills and experience you think make you the right candidate for the job. Applicants should also complete the Equal Opportunities Monitoring Form.

Other Information

Further information on the application process and working at Strathclyde can be found on our website (<http://www.strath.ac.uk/hr/workforus>).

Informal enquiries about the post can be directed to Professor Anne Marie Doherty, Head of Department of Marketing (annemarie.doherty@strath.ac.uk / 0141 548 5899).

Rewards and Benefits

Our staff have access to a wide range of outstanding benefits that include financial rewards, family friendly and wellbeing benefits and career development opportunities, details of which can be found [here](#).

Conditions of Employment

Conditions of employment relating to the Knowledge Exchange staff category can be found at: [Conditions of Employment](#).

Pre-employment health screening

An offer of appointment will be subject to a medical assessment by Occupational Health. An individual who accepts an offer of employment must complete a confidential medical questionnaire and forward it to the Occupational Health Nurse within 5 days of receipt. If further information is required the individual may be contacted by the OHN or a Medical Advisor and a personal appointment with the individual may be arranged. An unconditional contract of employment will not be issued until Human Resources receives confirmation that applicant is fit to undertake the duties of the post.

Probation

Where applicable, the successful applicant will be required to serve a 12 month probationary period.

Pension

The successful applicant will be eligible to join the Universities' Superannuation Scheme. Further information regarding this scheme is available from [Payroll and Pensions](#).

Relocation

Where applicable, the University offers a relocation package to support new employees who meet the eligibility criteria. The relocation package is offered as a contribution towards costs incurred, and is designed to be flexible, allowing staff to use the financial support available in the way that will be most helpful to them. Further details are outlined in the Relocation Policy.

Interviews

Formal interviews for this post will be held on Friday, 29 June 2018.

Equality and Diversity

We value diversity and welcome applications from all sections of the community.

The University currently holds a Bronze Athena SWAN award, recognising our commitment to advancing women's careers in science, technology, engineering, maths and medicine (STEMM) employment in academia.



Conditions of Employment

Knowledge Exchange Staff

1. GENERAL CONDITIONS

Members of staff are subject to the Charter and Statutes and the Ordinances and Regulations of the University, published in the Calendar, and to any amendments or additions thereto approved by the University Court and, in the case of the Charter and Statutes, the Privy Council. Staff are also expected to familiarise themselves with, and adhere to, general University policies and procedures, as published on University web pages.

The University Court recognises Strathclyde Universities and College Union (SUCU) as the sole body with which it will negotiate and consult on all collective issues concerned with the terms and conditions of employment of Knowledge Exchange Staff. Such terms and conditions may be varied by the University Court after negotiation and consultation with SUCU.

Each member of staff is responsible for the proper performance of allocated duties to the person or persons specified in the member of staff's letter of appointment and any accompanying papers.

The University is committed to ensuring that its business is conducted in an open and transparent manner and will take all appropriate steps to address risks of bribery or corruption. Members of staff are required at all times to act honestly and with integrity and to safeguard the resources for which they are responsible. The University has in place a robust Public Interest Disclosure (Whistleblowing) Policy to enable concerns to be brought to its attention. This is available at www.strath.ac.uk/publicinterestdisclosure. Other relevant policies, e.g. Fraud Prevention and Conflicts of Interests, can also be found on the University's website.

Any member of staff may at any time be exposed to commercially sensitive information, information related to potentially valuable intellectual property or information which may otherwise be of a confidential nature. This information, which could be found anywhere in the University, may be written or disclosed orally, can include information of a commercial or technical nature, and may be owned by the University or by third parties. The University requires all employees to keep any such information confidential in the first instance and not disclose, publish or otherwise disseminate it without prior consent of the University. Such confidentiality obligations are commonplace and in the commercial interests of the University. When in doubt advice should always be sought from Research and Knowledge Exchange Services prior to disclosure.

The University operates probationary periods for new staff, the duration of which will be specified in individual letters of appointment. The normal probation period for posts in this staff category is 9 months for those at grades 6 and 7, and 12 months for grades 8 and above. Further guidance on probationary procedures is published at <http://www.strath.ac.uk/staff/policies/hr/>.

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Further information on the terms and conditions specified in this document and other staffing policies and procedures can also be found at www.strath.ac.uk/hr.

2. SALARY

Appointments are made at an appropriate salary point on the University's grading structure, with initial placing determined according to qualifications and experience. Increments are paid to staff on the 12 month anniversary of their appointment. Where this is not the first of the month, the increment will be paid on the first of the month directly

after the 12 month anniversary. This allows 1 progression to the next point on the salary scale until the top guaranteed point of the scale is reached.

Salaries are paid directly to staff members nominated bank account, normally on the second last working day of the month.

3. HOURS OF WORK

Working time is that required to fulfil the duties of the post. The University Court recognises that Knowledge Exchange staff carry out their duties in a variety of ways appropriate to the nature of their role, but expects work to generally be performed during normal working hours on week days. There are exceptions to this pattern which may involve contact at other locations or in the evenings, or at weekends, but these arrangements will be made with the agreement of the member of staff concerned.

Duties may, by arrangement with Head of Department/School/Director, include some teaching associated with the post (up to a maximum of 40 hours per semester) for which no additional payment will be made.

Additional work which does not fall within the scope of that described above may by arrangement attract payment which must be authorised and processed through the payroll.

4. HOLIDAYS

Annual leave entitlement is 31 days per year to be taken by agreement with the line manager. For staff members working on a part-time basis, holidays will be calculated on a pro-rata basis.

In addition to annual leave there is an entitlement to eleven public holidays per year which should be taken on days that the University is closed for this purpose. The University presently closes for four additional days over the Christmas and New Year period. **These additional days count against the annual leave entitlement.**

For staff members working on a part-time basis, public holiday entitlement will be calculated on a pro-rata basis.

Annual leave and public holiday entitlements should be taken in the leave year to which they relate. Up to five days leave can be carried forward into the new leave year subject to line management agreement. In exceptional circumstances, Heads of Department/School/Director may approve carry forward of accrued annual leave in excess of five days.

The University's expectation is that staff take all accrued holidays prior to their termination date. If staff have exceeded their entitlement the University will deduct an equivalent number of days pay from final salary payments.

5. SICKNESS ABSENCE

During any period of absence through illness or injury provided the appropriate notification and certification procedures have been followed the University will pay a member of staff (having taken account of the aggregate of all periods of absence due to illness during the twelve months immediately preceding the first day of the current absence) as follows:

| Period of Continuous Employment at start of absence from work | Full Pay | Half Pay |
|---|----------|----------|
| Less than 1 year | 1 month | 1 month |
| 1 year but less than 2 years | 2 months | 2 months |
| 2 years but less than 3 years | 4 months | 4 months |
| 3 years but less than 5 years | 5 months | 5 months |
| 5 years or more | 6 months | 6 months |

In order to manage the University's sick pay scheme the University requires to maintain sickness absence records on individual members of staff. When making payments after the expiry of statutory sick pay the University will deduct an amount equivalent to any benefit normally payable by the Department of Work and Pensions. For full details on the general University policy in this area please refer to the Sickness Absence Management Policy at www.strath.ac.uk/staff/policies/hr.

6. PENSIONS

New members of staff, aged under 75, will be admitted automatically to membership of the Universities Superannuation Scheme (USS) on taking up appointment. If you are already in receipt of a USS pension you will join USS in accordance with pension auto-enrolment regulations. USS requires a contribution from the member, currently 8 per cent of pensionable salary. A contribution, currently 18 per cent of pensionable salary, is paid by the University. From 1 April 2016 all members are part of the career revalued benefits scheme called the USS Retirement Income Builder. From 1 October 2016 a threshold, initially of £55,000 a year, will apply to the maximum salary that counts towards the USS Retirement Income Builder. From the same date a new defined contribution section of the scheme called USS Investment Builder will open and any contributions above the threshold will be invested in this section. The exception to automatic membership of the pension scheme applies if your post is located out with the UK in an EU member state. If this is the case membership of USS is not available to you.

New members of staff may opt out of USS within three months of taking up appointment and will then be treated as if they had never been a member of the scheme. After three months members of staff who wish to withdraw from USS during their employment will be required to give a minimum of 28 days' notice in writing to the University. Any member of staff who wishes to opt out should contact the Pensions Section, Finance, in the first instance (pensions@strath.ac.uk). Please note that if you are a member of Pensions Plus and withdraw from USS with less than two years of membership, or cease employment with the University and have less than two years of USS membership, the option of a refund of pension contributions will not be available to you. Instead, USS must provide you with a pension benefit that is payable from your retirement date.

The University reserves the right to alter or withdraw Pensions Plus as it sees fit or as required to comply with legislative changes. Withdrawal or amendment of Pensions Plus will not affect your membership of USS. If you do not wish to participate in Pensions Plus but wish to remain in the pension scheme please contact the Pensions Team who will provide you with a non-participation form.

Information regarding pension scheme membership can be found on the Pensions pages of the University's website. Full information regarding USS can be found on the USS website – www.uss.co.uk

7. PLACE OF WORK AND RESIDENCE

Members of staff will be based on the John Anderson Campus, unless otherwise stated in the letter of appointment. The Department/School in which the post is initially placed will be specified in the letter of

appointment although there will be an expectation to work at such other places as required in the course of employment.

If the need arises for members of staff to work outside the UK for a period (or periods) of more than one month then such arrangements will be subject to mutual agreement. Members of staff would then be provided with a statement in advance setting out the terms covering such periods of employment.

The University does not normally place specific restrictions upon the place of residence of members of staff. All staff are, however, expected to reside in a location which is compatible with the satisfactory fulfilment of all the duties associated with their appointment.

8. CONSULTANCY/FURTHER ACTIVITIES

To support the strategic objectives of the University and to facilitate individual professional development, the University encourages staff to engage in professional activities with outside bodies related to their field of work. In many cases, such activity will be approved on the basis that it represents University knowledge exchange activity and should therefore be treated as part of the individual's overall workload and managed through the University's systems. It is also recognised that there will be some cases where an activity is entirely separate from the University and should thus be notified/approved as a personal business activity. For further information please refer to the "University Procedure in relation to Work for Outside Bodies including Consultancies", which forms part of the employment contract and can be accessed at <http://www.strath.ac.uk/hr> www.strath.ac.uk/hr

9. DISCIPLINARY AND GRIEVANCE PROCEDURES

Further information on the University's disciplinary and grievance procedure can also be found at www.strath.ac.uk/policies/hr or on request from Human Resources.

10. NOTICE AND TERMINATION

The employment of a member of staff is terminable by at least three months notice in writing, on either side; except during probationary period when the notice period is one month. If notice is being given by a member of staff earlier release may be granted if this can be arranged without detriment to the work of the department or area. If the appointment is for a fixed term it will expire at the end of the period without the necessity for notice. Fixed term contracts may be terminated by either party short of the expiry date by the serving of one months' notice in writing. The University is not obliged to continue a fixed term appointment beyond the employment period.

Revised April 2016