



## Professor (Charles Huang Chair in International Business/Management)

Department	Stephen Young Institute <a href="https://www.strath.ac.uk/business/marketing/stephenyounginstitute/">https://www.strath.ac.uk/business/marketing/stephenyounginstitute/</a>		
Faculty	Strathclyde Business School ( <a href="http://www.strath.ac.uk/business/">www.strath.ac.uk/business/</a> )		
Staff Category	Academic	Reference No	631505
Reports To	Head of Department	Grade	Professorial
Salary Range	Salary commensurate with experience and standing	Contract Type	Open Contract
FTE	1.0 FTE	Closing Date	29/09/2024
Working Arrangements	Hybrid. The standard requirement across the University is that at least three days per week (based on 1FTE) will be spent working on-site (with flexibility as appropriate).	On Site Facilities	Car parking, sports centre, catering.
Holidays	31 days + 11 statutory days Option to purchase additional holidays.		
Pensions	Contributory pension scheme available to all staff including generous employer contribution.		
Training	Professional Development with <a href="#">Organisational and Staff Development Unit</a> (OSDU) plus external training if required.		
Family Friendly Benefits	Generous parental leave provision, on-campus nursery and options for flexible working.		
Health and Wellbeing	University Sport centre, Occupational Health service, access to health and wellbeing events, cycle to work scheme, Employee Assistance Programme, agile working and established carers support network and carer friendly policies.		

### Job Advert

This is an opportunity for an experienced and collaborative academic to join an exciting Institute within University of Strathclyde. The Stephen Young Institute for International Business (the Institute), located within Strathclyde Business School (SBS) takes an international and multidisciplinary approach to understanding the role of business – large and small – in global value systems. The Institute is named after Professor Stephen Young, a former Head of Strathclyde Marketing Department and cofounder of Strathclyde International Business Unit. Building on Professor Young’s legacy, the University’s mission as a Place of Useful Learning and Strathclyde Business School’s rich history in marketing and technological innovation, the Institute takes a bold and ambitious approach to addressing global systemic challenges such as sustainability and inequality through collaborative international research and deep stakeholder engagement.

As Deputy Director of the Institute, you will be an outstanding academic joining an impressive team where you will play a vital role in its growth as it builds upon the University’s strong reputation for international business, sustainable business, innovation and marketing. Working with the Institute Director, you will lead and participate in multiple initiatives including international and multidisciplinary research, knowledge exchange and impact activities. The Institute was created through a generous gift

from Strathclyde alum, Dr Charles Huang who completed both his MBA and PhD in Marketing at Strathclyde Business School. Dr Huang's donation also funds the Stephen Young Global Leaders Scholarship Programme and the Stephen Young Entrepreneurship Awards.

As a Charles Huang Chair in International Business/Management you will be a globally recognised authority in international business and/or management. Given the Institute's multidisciplinary ambitions, you will also have a strong interest in sustainable business and will have expertise in at least one other relevant domain including but not limited to marketing, innovation, supply chain management, international marketing, or related fields of marketing or management. Ambitious, bold, innovative, and creative, you will have the expertise, gravitas, and academic networks to attract world leading scholars to the Institute, be connected into global and national private sector organisational networks, have links into global and national public policy organisations, as well as the know-how to attract students with the potential to be future leaders in international business, sustainable business, marketing and innovation. You will have the genuine interest and ability to collaborate with researchers at all levels to achieve the Institute's mission. Equally important will be your proven ability to attract substantial research funding, lead the development of business knowledge exchange, and create and deliver an engaging educational strategy. Alongside excellent teamwork and interpersonal skills you will be someone who can energise and inspire others to deliver tangible and high impact outputs.

## Job Description

### Brief Outline of Job:

The individual appointed to the post of Charles Huang Chair in International Business/Management will be a globally recognised authority in international business. The appointment will be a second Charles Huang Chair who will join the senior leadership team for the Stephen Young Institute for International Business as Deputy Director. The right individual for the role will be a collaborative and outstanding Higher Education research professional recognised for expertise in international business and/or management alongside a strong focus on sustainable business, innovation, and/or marketing. The Chair post is endowed in the name of Strathclyde Business School alum, Dr Charles Huang.

### Main Activities/Responsibilities:

1.	Work closely with the Institute Director in realising the Institute's vision within the Department, Business School and University and through developing and leading significant global research projects, knowledge exchange and external engagement.
2.	Provide leadership, support and direction to an academic staff and a team of international researchers.
3.	Lead an internationally acclaimed programme of research, disseminating outcomes through regular and sustained publication in high impact journals, books and conference proceedings. <a href="#">Click here to enter text.</a>
4.	Secure substantial research grant funding and lead on internationally-focused, multidisciplinary collaborative research projects.
5.	Lead in the development of international business and management educational strategy and implementation.
6.	Lead the development of knowledge exchange activities and promote public engagement by establishing links with industry and influencing policy both at national and international level.
7.	Engage with the University of Strathclyde academic network and industry partners.
8.	Develop relationships and collaborations with high calibre international academic institutions and industry partners to promote and encourage visiting researchers and joint doctoral supervisory collaborations.
9.	Contribute, at a strategic level, to the work of the Department/School, Faculty and University, for example through participation in the Department/School senior management team and by playing a lead role on University committees.
10.	Engage in continuous professional development.

## Person Specification

### Educational and/or Professional Qualifications

(E=Essential, i.e. a candidate must meet all essential criteria to be considered for selection, D=Desirable)

E1 PHD / Doctoral Degree (or equivalent) in relevant field or a professional qualification and outstanding relevant professional experience that have led to an international reputation in their field.

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D1 Membership of relevant Chartered/professional bodies (including the Higher Education Academy).

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### **Experience**

E2 Research interests consistent with the strategic direction of the Department/School/Faculty/University.

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E3 An established international reputation as an expert and leader within a specialist field, with a strong track record of contributing to high quality publications in the areas of international business and/or management alongside at least one of the areas of sustainable business, international marketing, supply chain management, innovation, or related marketing or management fields.

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E4 Ability to build an internationally leading research group and successfully manage and promote that group's research within an international arena.

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E5 Extensive experience of delivering high quality teaching to undergraduate and postgraduate students and supervision at all levels including training, examination of research students and successful supervision of doctoral students.

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D2 Sustained track record of leading the development and delivery of large and varied educational programmes.

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### **Job Related Skills and Achievements**

E6 Proven ability to attract substantial research funding over a sustained period from national as well as international sources.

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E7 An established track record of project, budget and staff management.

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E8 Demonstrated active participation and engagement with extensive national and international networks in academe and industry including learned societies, government and/or relevant Chartered professional bodies.

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E9 Evidence of extensive citizenship activities evidenced through appointments on Faculty, University and/or Learned Society committees.

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E10 Track record of contributing to multidisciplinary, programs that foster international business or management research

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D3 Experience of developing international university partnerships

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D4 Experience in the management or editorship of an internationally recognised journal.

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### **Personal Attributes**

E11 Excellent interpersonal and communication skills, with the ability to listen, engage and persuade, and to present complex information in an accessible way to a range of audiences.

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E12 Ability to think strategically and contribute to the development of the Institute

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E13 A creative and genuinely collaborative leader excited by the opportunity to work with and inspire a team of excellent researchers in tackling some of the world's systemic global challenges.

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## **Application Procedure**

Applicants are required to complete an application form including the name of three referees who will be contacted without further permission, unless you indicate you would prefer otherwise. Applicants should also submit a Curriculum Vitae and a covering letter detailing the knowledge, skills and experience you think make you the right candidate for the job as well as a Research Plan outlining your research strategy for the next 5 years. Candidates will also be required to deliver presentation to panel. Applicants should also complete the Equal Opportunities Monitoring Form.

## **Other Information**

Further information on the application process and working at Strathclyde can be found on our website (<http://www.strath.ac.uk/hr/workforus>).

Informal enquiries about the post can be directed to Prof Emma Macdonald, Stephen Young Institute Director ([emma.macdonald@strath.ac.uk](mailto:emma.macdonald@strath.ac.uk)).

### **Conditions of Employment**

Conditions of employment relating to the Academic staff category can be found at: [Conditions of Employment](#).

## Rewards and Benefits

Our staff have access to a wide range of outstanding benefits that include financial rewards, family friendly and wellbeing benefits and career development opportunities, details of which can be found [here](#).

## Basic Disclosure

This role requires the satisfactory outcome of a Basic Disclosure Scotland Check. The successful applicant will be asked to carry out a Basic Disclosure Scotland Check. Whether an outcome is satisfactory will be determined by the University.

## Pre-employment health screening

An offer of appointment will be subject to a medical assessment by Occupational Health. An individual who accepts an offer of employment must complete a confidential medical questionnaire and forward it to the Occupational Health Nurse within 5 days of receipt. If further information is required the individual may be contacted by the OHN or a Medical Advisor and a personal appointment with the individual may be arranged. An unconditional contract of employment will not be issued until Human Resources receives confirmation that applicant is fit to undertake the duties of the post.

## Probation

Where applicable, the successful applicant will be required to serve a 12 month probationary period.

## Pension

The successful applicant will be eligible to join the Universities' Superannuation Scheme. Further information regarding this scheme is available from [Payroll and Pensions](#).

## Relocation

Where applicable, the University offers a relocation package to support new employees who meet the eligibility criteria. The relocation package is offered as a contribution towards costs incurred, and is designed to be flexible, allowing staff to use the financial support available in the way that will be most helpful to them. Further details are outlined in the Relocation Policy.

## Interviews

Interviews for this post will be held in November 2024.

## Equality and Diversity

The University of Strathclyde is a socially progressive institution that strives to ensure equality of opportunity and celebrates the diversity of its student and staff community. Strathclyde is people-oriented and collaborative, offering a supportive and flexible working culture with a deep commitment to our equality, diversity and inclusion charters, initiatives, groups and networks.

We strongly encourage applications from Black, Asian and minority ethnicity, women, LGBT+, and disabled candidates and candidates from lower socio-economic groups and care-experienced backgrounds.

## University Values

The University's Values capture what we're all about: who we are, what we believe in and what we stand for. [Our Values](#) have been derived from how we act and how we expect to be treated as part of Strathclyde.

